

14TH ANNUAL CONFERENCE

EDF 2021

JULY 21 - 22 | Memphis, TN

THE MMBC CONTINUUM | ECONOMIC DEVELOPMENT FORUM

THE NEW REALITY: A Journey of Recovery and Resiliency for Businesses and Communities

SPONSORSHIP PACKAGES

	HOST \$50,000	PLATINUM \$25,000	DIAMOND \$15,000	GOLD \$10,500	SILVER \$5,500	BRONZE \$3,500
Virtual Lunches - One per virtual event day	25	20	15	10	5	3
30-Second Video Ad	Video ad played before keynote speaker webinar	Video ad played before one All-Access webinar				
15-Second Video Ad			Video ad played before one All-Access webinar			
Full Page Ad						
Half Page Ad						
Quarter Page Ad						
Pre-Recorded Virtual On-Demand Video <i>(Included in portal post-event; Maximum of 30 minutes)</i>						
Verbal Mentions Throughout the Event						
Logo Placement on All Marketing Materials						
Logo Placement on Registration Page						
Virtual Exhibit Booth with Prime Placement						
Virtual Exhibit Booth						
Booth Promotion Via Email Marketing						
Access to Pre-Event Reception <i>(First come, first served; separate registration is required)</i>						



The EDF is produced by The MMBC Continuum, the economic accelerator for stage II M/WBEs

901-525-6512 | www.mmbc-memphis.org

SPONSORSHIP PACKAGES

HOST - \$50,000 **PLATINUM** - \$25,000 **DIAMOND** - \$15,000 **GOLD** - \$10,500 **SILVER** - \$5,500 **BRONZE** - \$3,500

For other sponsorship opportunities and conference packages contact [Brittney Elkins](#).

FULL CONFERENCE PACKAGES

<input type="checkbox"/> Full Conference Corporate Registration - \$1,500	<ul style="list-style-type: none"> • Two (2) Virtual lunches per virtual event day • Half Page Digital Ad • Virtual Exhibit Booth • Access to networking lounge, exhibit hall and workshops • Access to Pre-Event Reception (First come, first served; separate registration required)
<input type="checkbox"/> M/WBE and Small Business OR Community Partner Conference Registration - \$500	<ul style="list-style-type: none"> • Two (2) Virtual lunches per virtual event day • Half Page Digital Ad • Virtual Exhibit Booth • Access to networking lounge, exhibit hall and workshops • Access to Pre-Event Reception (First come, first served; separate registration required) • Eligible to participate in the virtual pitch competition for cash award

ADDITIONAL SPONSORSHIP OPPORTUNITIES

<input type="checkbox"/> Networking Lounge - \$15,000 <i>High-energy virtual networking event</i>	<ul style="list-style-type: none"> • Company branding throughout the event • 15-second promo before the start of the event • Branded emails to promote the event • Post-event thank you to attendees
<input type="checkbox"/> Business Reception Sponsor - \$15,000 <i>In-person networking event Co-Sponsorship - 5 Opportunities</i>	<ul style="list-style-type: none"> • Company branding throughout the event • Verbal mentions throughout the event • Branded emails to promote the reception • Branded post-event thank you to attendees
<input type="checkbox"/> Lunch Sponsor - \$15,000	<ul style="list-style-type: none"> • Sponsored virtual lunch for all sponsors and paid registrants • A branded email with a digital gift card for lunch • 15-second video before the keynote speaker
<input type="checkbox"/> Virtual Exhibit Hall Sponsor - \$15,000	<ul style="list-style-type: none"> • Company branded exhibit hall • Virtual booth with prime placement • 30-second video ad before the opening of the event hall
<input type="checkbox"/> Information Desk - \$15,000	<ul style="list-style-type: none"> • Company branded help desk • 15-second video promoting help desk and company • Verbal mention • Company branded live entertainment • Verbal mentions

PAYMENT:

Enclosed is our check for \$ _____ Credit Card: Visa Mastercard Discover AmEx

Credit Card Number		Exp. Date	
Name as it appears on Card		3/4 Digit Security Code	
Company Name			
Address	City	State	Zip Code
Contact Name		Title	
Phone	Cell	Fax	
Email Address			

Please click button to make payment >

Mail all CHECKS to: The MMBC Continuum | P. O. Box 3050 | Memphis, TN 38173

DIGITAL BOOK ADVERTISING RATES

<input type="checkbox"/> Video Advertisement <small>(Company video (30 sec.) played over 2 days during the EDF)</small>	\$1,500
<input type="checkbox"/> Full page 8.5" x 11"	\$1,000
<input type="checkbox"/> Half page 5.5" x 8.5"	\$500
<input type="checkbox"/> Quarter page 4.25" x 5.5"	\$300

*All video and digital book advertisements are due July 12, 2021. A separate link to upload video and digital ads will be sent after payment is received.

DIRECT ALL SPONSORSHIP AND REGISTRATION INQUIRIES TO:

Brittney Elkins
Phone: 901.525.6512 | Fax: 901.525.5204
EDF@mmbc-memphis.org

MMBC Continuum's EDF Cancellation Policy:

Upon confirmation of your commitment to participate in the EDF all sales are considered final. No refunds will be made for cancellations, no-shows or unforeseen Acts of God.