

TOP GROWTH INDUSTRIES IN THE U.S.

NAICS Code	Industry Title	Revenue Growth % (2016)
49319	Specialized Storage & Warehousing in the US	12.84
45411a	E-Commerce & Online Auctions in the US	10.83
51711e	VoIP in the US	10.54
23831	Drywall & Insulation Installers in the US	8.4
23611c	Housing Developers in the US	8.1
23814	Masonry in the US	7.88
52222	Auto Leasing, Loans & Sales Financing in the US	7.84

(Average industry growth for ALL industries is 3.3%)

Source: IBISWorld.com

RECOMMENDED M/WBE UNDERSERVED INDUSTRIES

NAICS Code	Industry Title
56142	Call Centers
33211	Metal Forging (Casting)
OD5044	Document Shredding
23829	Elevator & Escalator Repair
23815	Glass & Glazing
OD4182	Medical Hazardous Waste Disposal
OD4804	Medical Equipment Rental

TOP 10 M/WBE “RED OCEAN” INDUSTRIES

In our experience, the following industries have been oversaturated by M/WBEs and the competition is very high. These industries are considered to be “red oceans” because it is very challenging to gain market share and make a sustainable profit due to low demand.

Industry Title
Janitorial Services
Landscaping
Transportation/Trucking
Industrial Supplies Wholesale
Staffing Services
Security Services (Guard)
Electrical Services/Supplies Wholesale
Commercial Construction
Engineering
Architecture