



12TH ANNUAL CONFERENCE

EDF 2019

JUNE 18-20 | Memphis, TN

THE MMBC CONTINUUM | ECONOMIC DEVELOPMENT FORUM

PLAN TO ATTEND!

The Guest House at Graceland | 3600 Elvis Presley Blvd | Memphis, TN 38116

Guest House at Graceland & Elvis Presley's Memphis Entertainment Complex



The EDF is the Mid-South's largest economic development conference that convenes major corporations, public sector agencies, scalable minority and women-owned business enterprises, community partners and a host of other stakeholders. The conference provides great exposure to national thought leaders, networking, and access to supplier diversity, procurement opportunities, and economic inclusion best practices.

SPONSORSHIP PACKAGES

HOST - \$50,000

- Up to 25 Tickets to each of the following EDF events: *Business Reception, Power Breakfast, Continental Breakfast, Luncheons & Seminars*
- Video Ad
- Full Page Digital Color Ad
- 2 – 10 x 10 Exhibit Booths

PLATINUM - \$25,000

- Up to 20 Tickets to each of the following EDF events: *Business Reception, Power Breakfast, Continental Breakfast, Luncheons & Seminars*
- Full Page Digital Color Ad
- 1 – 10 x 10 Exhibit Booth

DIAMOND - \$15,000

- Up to 15 Tickets to each of the following EDF events: *Business Reception, Power Breakfast, Continental Breakfast, Luncheons & Seminars*
- Full Page Digital Color Ad
- 1 – 10 x 10 Exhibit Booth

GOLD - \$10,500

- Up to 10 Tickets to each of the following EDF events: *Business Reception, Power Breakfast, Continental Breakfast, Luncheons & Seminars*
- Half Page Digital Color Ad
- 1 – 10 x 10 Exhibit Booth

SILVER - \$5,500

- Up to 5 Tickets to each of the following events: *Business Reception, Power Breakfast, Continental Breakfast, Luncheons & Seminars*
- Quarter Page Digital Color Ad
- 1 – 10 x 10 Exhibit Booth

BRONZE - \$3,500

- Up to 3 Tickets to each of the following events: *Business Reception, Power Breakfast, Continental Breakfast, Luncheons & Seminars*
- Quarter Page Digital Color Ad
- 1 – 10 x 10 Exhibit Booth

The EDF is produced by The MMBC Continuum, the economic accelerator for stage II M/WBEs



SPONSORSHIP PACKAGES

- HOST - \$50,000 PLATINUM - \$25,000 DIAMOND - \$15,000 GOLD - \$10,500 SILVER - \$5,500 BRONZE - \$3,500

For other sponsorship opportunities and conference packages contact Doris Gordon at The MMBC Continuum.

FULL CONFERENCE PACKAGES

<p><input type="checkbox"/> M/WBE SUPPLY/DEMAND GROWTH PACKAGE</p> <p><input type="checkbox"/> COMMUNITY PARTNER PACKAGE</p> <ul style="list-style-type: none"> • 2 - Business Reception Tickets (Tuesday) • 2 - Power Breakfast Tickets (Wednesday) • 2 - Luncheon Tickets (Wednesday & Thursday) • 2 - Continental Breakfast Tickets (Thursday) • Seminars (Wednesday) • Exhibit Hall Entry (Thursday) • Half Page Digital Color Ad • 1 - 10 x 10 Exhibit Booth Space 	<p><input type="checkbox"/> FULL CONFERENCE M/WBE REGISTRATION</p> <ul style="list-style-type: none"> • 1 - Business Reception Ticket (Tuesday) • 1 - Power Breakfast Ticket (Wednesday) • 1 - Luncheon Ticket (Wednesday & Thursday) • 1 - Continental Breakfast Ticket (Thursday) • Seminars (Wednesday) • Exhibit Hall Entry (Thursday) • Quarter Page Digital Color Ad 	<p><input type="checkbox"/> FULL CONFERENCE CORPORATE REGISTRATION</p> <ul style="list-style-type: none"> • 1 - Business Reception Ticket (Tuesday) • 1 - Power Breakfast Ticket (Wednesday) • 1 - Luncheon Tickets (Wednesday & Thursday) • 1 - Continental Breakfast Ticket (Thursday) • Seminars (Wednesday) • Exhibit Hall Entry (Thursday)
<p>M/WBE or COMMUNITY PARTNER - \$1,000</p>	<p>M/WBE - \$750</p>	<p>Corporate - \$1,500</p>

ADDITIONAL SPONSORSHIP OPPORTUNITIES

<p>Business Reception Sponsor - \$15,000 <i>Tickets to reception, remarks by company representative, event signage, and logo placement on schedule of events.</i></p> <p>Luncheon Sponsor - \$10,000 <i>Company representative to introduce the speaker, table of 10, event signage, and logo placement on schedule of events and all full conference promotional materials.</i></p> <p>Lunch Sponsor - \$10,000 <i>Company representative to make brief remarks, event signage, and logo placement on schedule of events and all full conference promotional materials.</i></p>	<p>Continental Breakfast Sponsor - \$6,000 <i>Tickets to Continental Breakfast, event signage, and logo placement on schedule of events and all full conference promotional materials.</i></p> <p>Exhibit Hall Sponsor - \$15,000 <i>Representative at ribbon cutting ceremony, prime booth placement, event signage, and logo placement on schedule of events and other event branding and all full conference promotional materials.</i></p> <p>Lanyard Sponsor - \$5,000 <i>Company name or logo displayed on the lanyard worn by each attendee.</i></p>
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All digital book advertisements due April 26, 2019.

PAYMENT:

Enclosed is our check for \$ _____ Credit Card: Visa Mastercard Discover AmEx

Credit Card Number _____ Exp. Date _____

Name as it appears on Card _____ 3/4 Digit Security Code _____

Company Name _____

Address _____ City _____ State _____ Zip Code _____

Contact Name _____ Title _____

Phone _____ Cell _____ Fax _____

Email Address _____

Mail all CHECKS to: The MMBC Continuum | P. O. Box 3050 | Memphis, TN 38173

DIGITAL BOOK ADVERTISING RATES

<input type="checkbox"/> Video Advertisement (Company video (30 sec.) played over 2.5 days during the EDF)	\$1,500
<input type="checkbox"/> Full page 8.5" x 11"	\$1,000
<input type="checkbox"/> Half page 5.5" x 8.5"	\$500
<input type="checkbox"/> Quarter page 4.25" x 5.5"	\$300

*All digital book advertisements due April 26, 2019.

RETURN ALL DIGITAL BOOK ADS TO: (DEADLINE April 26, 2019)

Natalie Robinson
 Phone: 901.525.6512 | nrobinson@mmbc-memphis.org
 File submitted: High resolution PDF

DIRECT ALL SPONSORSHIP AND REGISTRATION INQUIRIES TO:

Doris Gordon
 The MMBC Continuum
 158 Madison Avenue Suite 300 | Memphis, TN 38103
 Phone: 901.525.6512 | Fax: 901.525.5204
 dgordon@mmbc-memphis.org

HOTEL INFORMATION: PLEASE MAKE HOTEL RESERVATIONS DIRECTLY TO:
 The Guest House at Graceland | Attn.: Reservations Department
 3600 Elvis Presley Blvd | Memphis, TN 38116
 Call the Reservations Department at 800.238.2000
 Group Name: MMBC Economic Development Forum 2019

MMBC Continuum's EDF Cancellation Policy:
 Upon confirmation of your commitment to participate in the EDF all sales are considered final. No refunds will be made for cancellations, no-shows or unforeseen Acts of God.